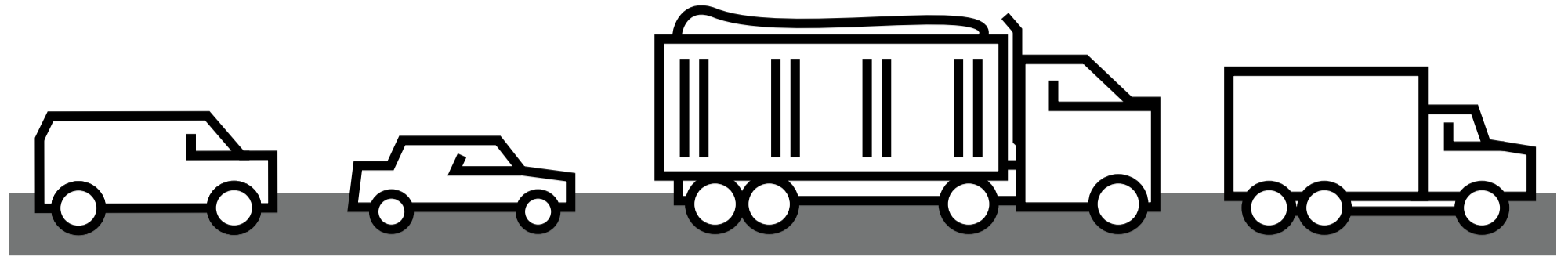


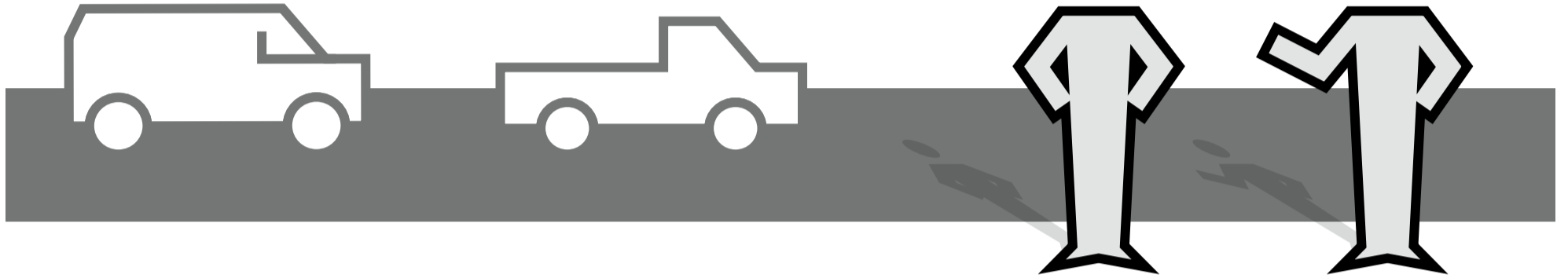
Commercial vehicle safety: Seeing the true picture



Commercial vehicle drivers and non-professional drivers share the road every day. Commercial drivers receive additional training and spend far more time behind the wheel, yet American drivers don't necessarily believe everyday drivers are safer.

Perception vs. reality

Many American drivers have misperceptions about the level of danger posed by commercial drivers.



Perception

83%

of American drivers believe they are safer drivers than most commercial drivers.

Reality

Only 3%

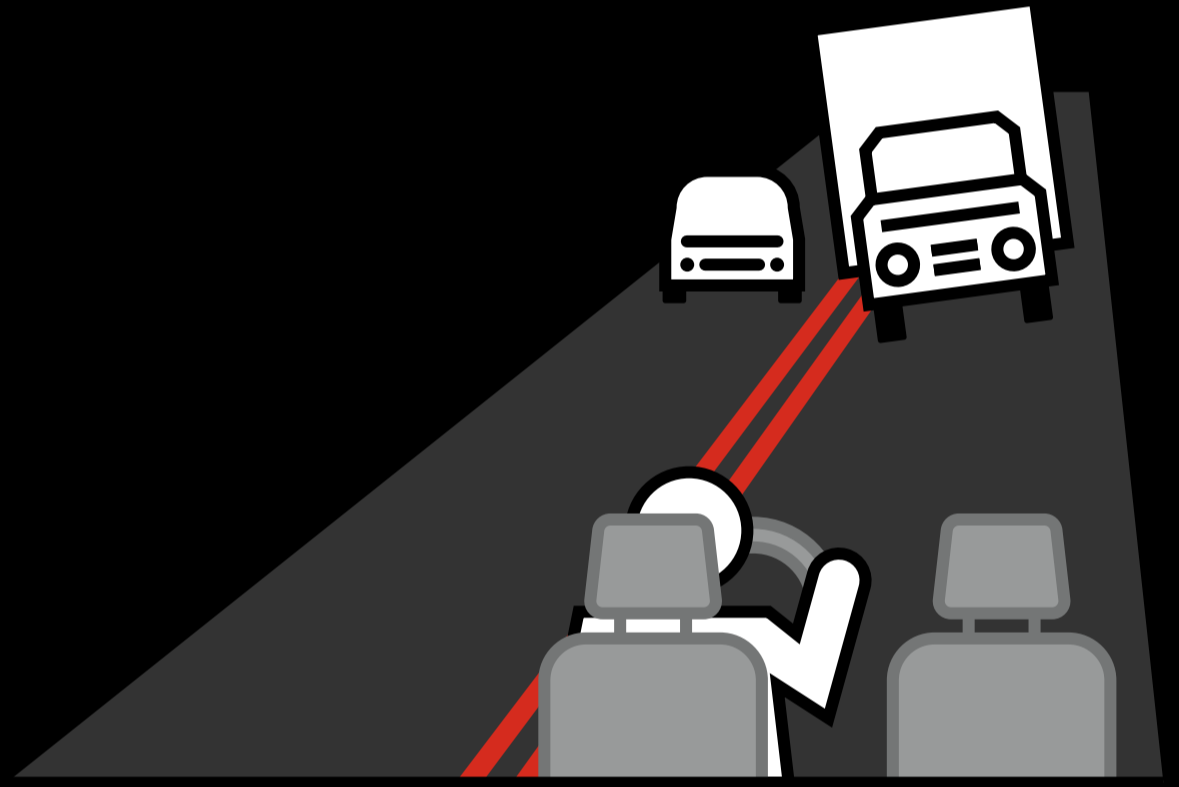
of all severe crashes in the U.S. involve commercial trucks.¹

What we see

These misperceptions may be driven by what American drivers see on the road.

81%

of people say they have seen a commercial vehicle being driven dangerously.



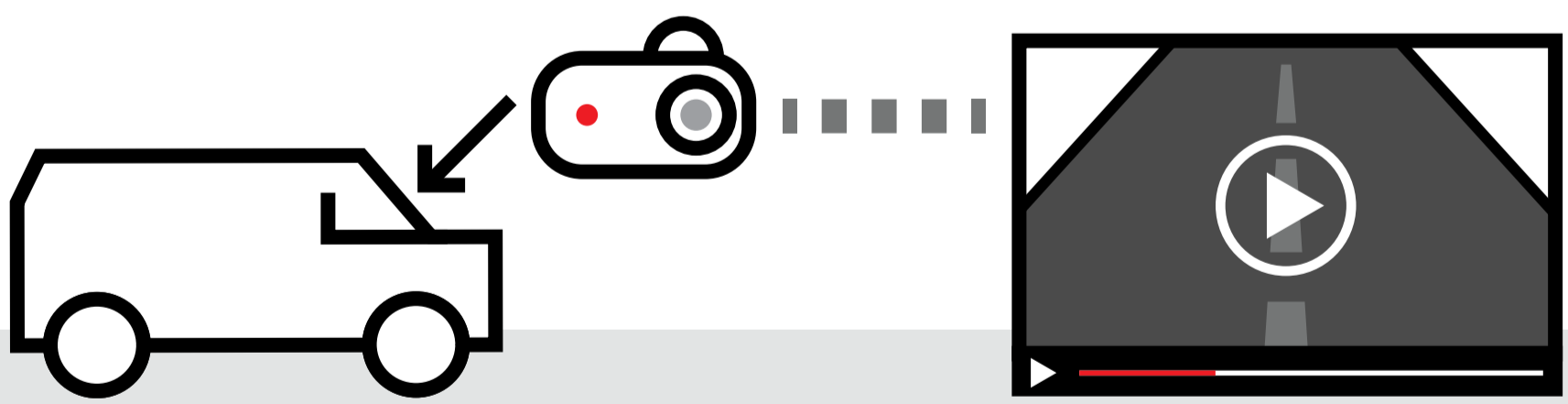
Of these, **54%** say they have seen an accident involving a commercial vehicle.

The top 5 reported dangerous driving actions were:

- 69% Speeding on the highway
- 55% Abruptly switching lanes
- 46% Driving erratically

- 38% Running or nearly running off the road
- 37% Taking turns or corners too quickly

How smart video can help



Here are the ways people believe accidents involving commercial vehicles can be reduced:

- 69%** Installing a dashboard camera
- 24% Testing drivers regularly
- 20% Screening drivers carefully when they are hired
- 14% Establishing clear policies and driving practices

Overall, **74%** believe commercial drivers should have video monitoring in place before they're allowed on the road. **That's one instance where perception does match reality.**

Smart video monitoring technology is an effective way to help improve driver behavior, mitigate risk and make our roads safer for all.

Learn more about Verizon Connect Integrated Video at verizonconnect.com

